



Research Article

## Price spread in marketing channels of wheat in Latur district of Maharashtra

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**SUMMARY :** The study was conducted for estimation of price spread in different channels of wheat production in Latur district of Maharashtra. For the study, about 96 wheat growers were randomly selected with area under wheat was stratified into three groups like small (<0.40 ha), medium (>0.40 to <0.80ha) and large (>0.80ha) from eight villages of Renapur tehsil of Latur district. Five wholesalers, five village retailers and five town retailers were selected to investigate marketing cost and marketing margin in wheat marketing. The data pertained for year 2011-12. The results revealed that, price paid by consumer was the highest as Rs 1818.72 in channel-III (P-W-TV-TC) in which producer's share in consumer's rupee was 87.41 per cent and price spread was found to be Rs 229.02. In channel-II (P-VR-VC) price paid by consumer was found to be Rs 1659.43 in which producer's share in consumer's rupee was 95.43 per cent and price spread was Rs 75.88. In channel-I (P-VC) price paid by consumer was Rs 1601.91 in which producer's share in consumer's rupee was 98.74 per cent and price spread was found to be Rs 20.25. Thus, in absolute term, net price received by producer was the highest in channel-III followed by that of in channel-II and channel-I.

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